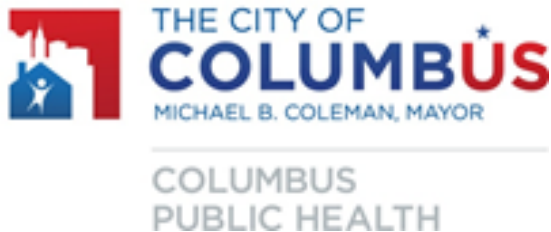


Ohio Institute for Equity in Birth Outcomes

Columbus Site Visit



AGENDA

- Introduction – What is the OEI?
- Goals & Objectives of the OEI
- Action Planning –
Upstream & Downstream
Interventions



GOALS



- Clarify and delineate tasks for implementation
- Align your resources
- Designate roles and responsibilities
- Coordinate your actions and assignments



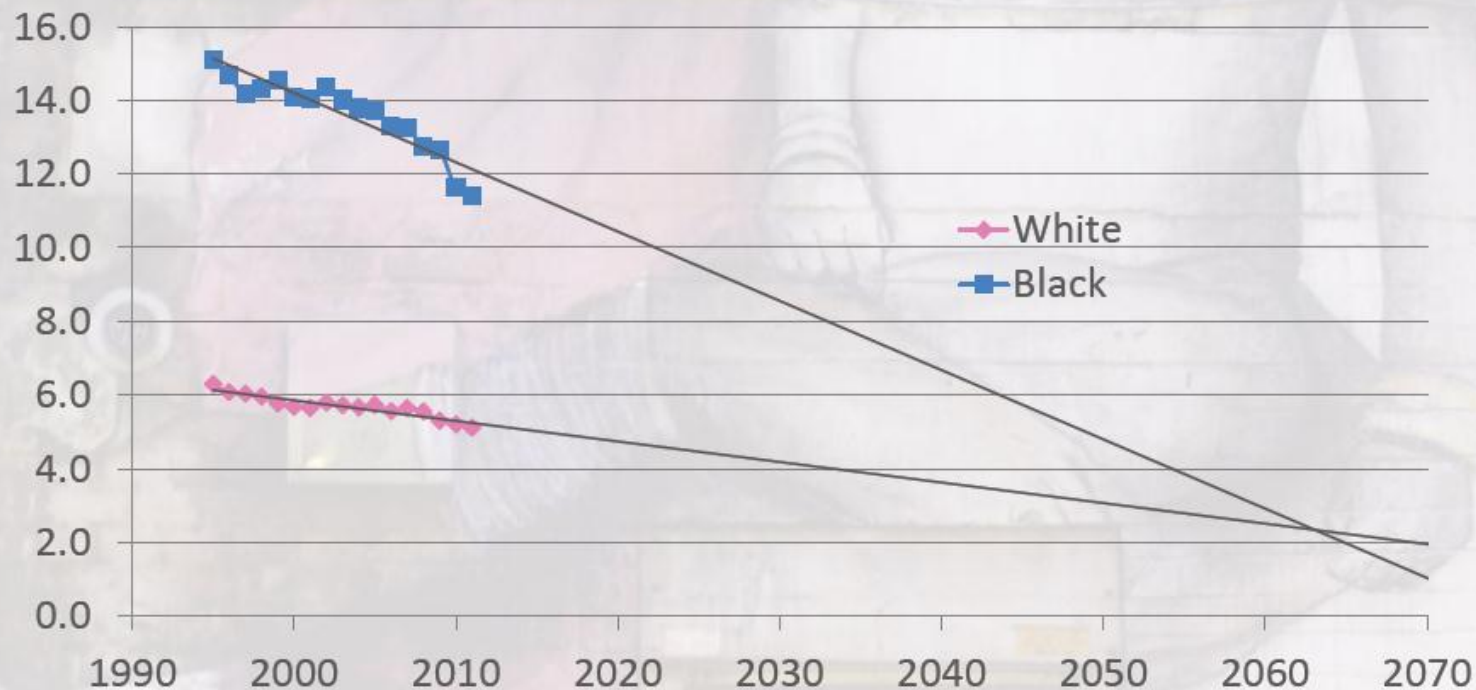
Freestanding national membership organization of city and county health departments' maternal and child health (MCH) programs and leaders representing urban communities in the United States.

MISSION

The mission of City**MatCH** is to strengthen public health leaders and organizations to promote equity and improve the health of urban women, families, and communities.



Black and White Infant Death Rates, 1995-2011,
Based on this trend line, parity would not be achieved until 2063



Methods: Projections through 2070 calculated from linear regression based on 1995-2011 actual data.

1995-2010 Source: Murphy SL, Xu JQ, Kochanek KD. Deaths: Final data for 2010. National vital statistics reports; vol 61 no 4. Hyattsville, MD: National Center for Health Statistics. May 8, 2013 Table 20, page 91

2011 Source: DL, Xu JQ. Deaths: Preliminary data for 2011. National vital statistics reports; vol 61 no 6. Hyattsville, MD: National Center for Health Statistics. 2012, Table1, pages 8, 10, 12

2063 is Not Soon Enough!

NOT *Soon* ENOUGH



Tell us what you think...

www.notsoonEnough.org

A national conversation about justice in birth outcomes

OVERVIEW OF OEI

- That health disparities are created and sustained by **social inequalities**
- Therefore, health disparities are, in fact, health inequities
- Reversing social inequalities is the **ultimate solution** for undoing health inequities



OVERVIEW OF OEI

- Clinical interventions can be effective, but they do not address the **root cause** of health inequities
- **Evidence** and **innovation** are equally important in the effort to undo health inequities



OVERVIEW OF OEI

- Birth of the Ohio Institute for Equity in Birth Outcomes!
- The use of “downstream” & “upstream” interventions hold the most promise for undoing health inequities.



Ohio Institute for Equity in Birth Outcomes



- The Institute is a data-driven, high-visibility movement across 9 urban Ohio communities.

- Columbus
- Cleveland
- Cincinnati
- Canton | Stark County
- Hamilton | Butler County
- Toledo | Lucas County
- Youngstown | Mahoning County
- Dayton | Montgomery County
- Summit County



Public Health
Prevent. Promote. Protect.

Dayton &
Montgomery
County



Public Health
Prevent. Promote. Protect.

Mahoning County
District Board of Health

Youngstown City Health District



Butler County
Health Department
301 South Third Street | Hamilton, OH 45011



GOAL OF THE OEI

The goal of the Ohio Equity Institute is not only to produce measurable reductions in birth outcome inequities, but to also **close the inequity gap** among Ohio's mothers and babies.





THE STRATEGY

- Examine local data
- Assess local capacity
- Design and implement an equity project
- Demonstrate that the project reduces inequities in birth outcomes.



TIMELINE

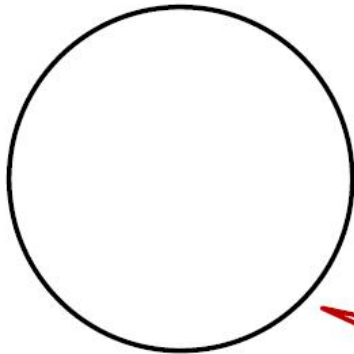
- Examine Local Data 
- Assess Local Capacity 
- Design Equity Project
 - Upstream & Downstream
 - Deadline: July 2014
- Implement Equity Project
 - August 2014 – February 2016
- Demonstrate the evidence base of your interventions
 - August 2014 – Summer 2016

**Time for Action
Planning!**

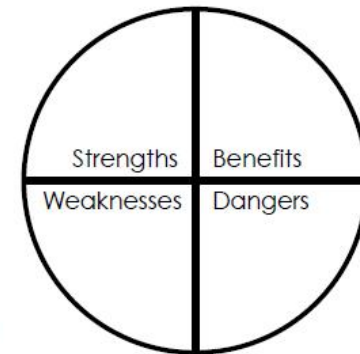
Action Planning Process Structure

I. Context

II. Victory



III. Current Reality



IV. Commitment

V. Key Actions



VI. Calendar

VI. Calendar			

V. Coordination



Activity

- Split into 2 groups:
 - ✓ Upstream and Downstream